



Mio Global and Accuro Partner to Enhance Dynamic Group Training with Optical Heart Rate Monitoring

Partnership provides heart rate training solution both inside and outside of the club for a unique experience that increases member loyalty

Vancouver, British Columbia – October 13, 2016 – [Mio Global](#), known for the most accurate wrist-based heart rate technology, today announces its partnership with [Accuro](#), a fitness technology company that provides group training solutions to improve member experience and build member loyalty. The AccuroFit Dynamic Heart Rate Training Display now synchronizes with Mio FUSE heart rate + activity tracker to provide club members with the luxury and option of choosing between either a chest strap or a wristband heart rate monitor. Mio Global’s collaboration with Accuro allows clubs to wirelessly display individual and group performance results onto multiple screens so members can track workout data and heart rate zones in real time through a comfortable wristband.

“With wrist-based heart rate monitors, you tend to think about good, better and best. Mio is the best, period,” said Weilong Li, President CEO of Accuro. “We are excited to add their products alongside our Dynamic Heart Rate Monitoring System because we feel like we have the best solution available for Heart Rate Projection and Heart Rate Training. Adding Mio into the mix solidifies that position because no other solution gives you the flexibility that AccuroFit does along with the heart rate monitor technology that is provided from both a chest and wristband perspective.”

Club members now have the flexibility to choose between six different types of heart rate monitors (three chest straps and three wristbands), which is unparalleled in the group training industry. For clubs already using AccuroFit, this partnership takes the heart rate training experience to a new level with the most accurate wrist-based heart rate monitoring to better help members achieve their goals.

“We pride ourselves on the EKG-level accuracy of our wrist-based products and optical heart rate technology,” said Liz Dickinson, Founder and CEO of Mio Global. “We are happy to provide AccuroFit club members with a lifestyle device option that can be used in the club setting during small group training, or outside the club to track performance data through the Mio GO and Accuro Health apps.”

Together, Mio Global and Accuro will provide clubs with the tools needed to provide a powerful User Interface to engage, motivate and retain existing members. For more information, visit www.mioglobal.com/groupfitness.

About Mio Global:

A recognized pioneer in sports and fitness technology with distribution around the world, Mio is known for its industry-leading heart rate monitor technology and wearables. The company was founded in 1999

by CEO Liz Dickinson, a visionary in the fitness technology sector, who holds numerous patents. Mio offers a range of heart rate monitoring watches and wristbands, including award-winning wearables such as Mio ALPHA, Mio FUSE, Mio LINK, and later this year, Mio SLICE, as well as advanced technologies such as PAI – Personal Activity Intelligence – a revolutionary new system and metric to manage one's health through exercise by tracking activity levels based on heart rate. Mio's deep R&D capabilities in machine learning and AI have positioned them to become a technology company with a mission to license its technologies to others to make wearables meaningful. Mio continues to deliver the world's most accurate heart rate and heart rate variability in motion and other biometric sensing capabilities. For more information, visit www.mioglobal.com.

About Accuro:

Accuro is a fitness technology company that strives to assist our club partners by creating a culture around heart rate training both inside and outside of the club that will provide a unique member experience and help build member loyalty. The Accuro vision is to offer the infrastructure on which a club can build their services and establish their brand to their members. For more information, visit www.accurofit.com.

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