

Mio Global Unveils Latest Products ALPHA 2 and FUSE at Consumer Electronics Show 2015

New Heart Rate Monitor Devices Offer Performance-Accurate Heart Rate While Tracking Calories, Distance, Speed and Pace

LAS VEGAS – January 5, 2015 – [Mio Global](#), makers of the world's first heart rate monitor watch to provide continuous, performance-accurate data without a chest strap, will introduce two of its newest products at CES 2015: Mio ALPHA 2 and Mio FUSE. Mio ALPHA 2 is the highly anticipated second generation of the award-winning Mio ALPHA. Mio FUSE is the all-in-one optical heart rate monitor plus activity tracker that just launched in market last month.

The Mio ALPHA 2 heart rate sport watch features Mio's patented optical heart rate monitor, as well as an internal accelerometer for pace, speed and distance measurements without the need for a smartphone connection. ALPHA 2 uses two-way transmission via Bluetooth Smart (4.0) to connect to the Mio GO app, as well as other many other popular iPhone and Android fitness apps. The Mio ALPHA 2 also provides accurate calorie burn estimates and can store up to 25 hours of workout data.

The Mio FUSE launched in market December 2014 with strong sales, as consumers welcomed a sport wrist band that combined EKG-accurate heart rate technology for exercising along with daily step count, distance, speed, pace, and calorie burn. FUSE transmits heart rate data via both Bluetooth® Smart 4.0 and ANT+ and is compatible with iPhone and Android smartphones, bike computers, GPS watches, and other sport devices.

“Wearable technology will no doubt be one of the hottest sectors at CES this year,” said Liz Dickinson, CEO of Mio Global. “And I am excited to be showcasing Mio's latest innovations including our new ALPHA 2 and FUSE – giving people access to a complete picture of their activity level and workout data. These products will appeal to a broad set of consumers – from top athletes in training to everyday athletic consumers wanting an easy-to-wear, high-performance device that tracks their heart rate plus more.”

Both the ALPHA 2 and the FUSE feature Mio Continuous Technology, the award-winning optical heart rate technology found in all Mio products. The comfortable silicone wristbands are shock-resistant, water-resistant to 30m and designed for athletes training at top speeds.

Mio Global is located at this year's Consumer Electronics Show (CES) at booth #74722 in Tech West, Sands Expo, Level 2, and at Showstoppers at Booth #H-9. For more information about Mio products, visit the Mio Global website at www.mioglobal.com/pressroom.

About Mio

Mio Global is a recognized pioneer in sport and fitness technology, having introduced the world's first performance-accurate wrist-worn heart rate monitor watch, Mio ALPHA, in 2012.

With broad distribution around the world, Mio has expanded its product line of heart rate monitor devices to include the Mio ALPHA 2, Mio FUSE, Mio LINK and Mio VELO. Mio's team of world-class scientists and engineers strive to help athletes reach their goals by innovating accurate, easy-to-use technologies from the company headquarters in Vancouver, Canada. For more information, visit www.mioglobal.com.

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